Mobile Website Worksheet

Account No	Account Name	Contract Number	Landing Page ID	Book / Year
Sales Rep Name	**Sales Rep Number**	**Customer Name**	**Customer Phone**	**Customer Email**

Standard Website Information

Domain Name: URL for Re-Direct Code	Mobile Website Site Name:	Selected Theme: Standard: Select theme. Advanced: Select 'ADVANCED'.	Logo:

Site Options

Include Blog (SMM Customers Only)

Include Click-To-Text _____
    (Cell Number – Must be able to receive texts)

Include Weather Application (Info pulled from Business Information – only if zip code is provided)

Include RSS Feed URL

  http:// _____
      (URL must end in .rss or .xml)

Include StoreLocator _____
    (3-10 Locations/Fill out .CSV StoreLocator Template and upload to TAC)

Include E-Commerce _____
    (Customer PayPal Email Address)

Site Notes

Business Information (Address/City/State/Zip/Phone #)

(Used for 'Click-To-Call', and if 'Map', and 'Weather Application' if selected. Will also appear on Mobile Website. Recommended 1-2 Locations. If 3-10 Locations recommended to fill out StoreLocator Template and select StoreLocator option instead.)

Specials (Call To Action)

Footer

Include information to be used in the footer of your website

Include SMM Links (SMM Customers Only)

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Home Page

Note: Be default the Landing Page Video (if a Landing Page was purchased) will be included on the Mobile Website.

Text – *Indicate all text that is to be included on this page. It is recommended that pages be kept short to adhere to Mobile Website design best practices.*

Images – *Indicate Image Barcodes or reference where to pick up artwork from for images to be included on this page. 1-3 images max per page is recommended to adhere to Mobile Website design best practices.*

Layout/Formatting Instructions – *Indicate any layout notes or formatting instructions. If no Layout/Formatting Instructions provided Artist Discretion will be used. Advanced formatting such as word wrapping text around images and tables are not supported by Mobile Websites.*
Example – make the first sentence of this page bolded

Mobile Website Worksheet

Content Page - Additional Page

Page Name: _____   **Main Navigation   Sub-Page to** _____

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Content Page – Contact Us (Optional)

A:

B:

Include Contact Form

Email Address Forms should go to: _____

(Name/Phone or Email/Comment fields are the Default fields –

Indicate if you would like different fields than this – (Ex – "Also include an Address field"))

C:

Include Map (Info pulled from Business Information – only if Address is provided)

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