Custom SEM Proposal Form

BUSINESS NAME The Loca Ledge Cafe	**BOOK** EBUF	**DATE** 8/23/2012	**ACCOUNT #**
SALES REP NAME / # Bronta Saurus / 2	**SALES REP PHONE #** 716-875-9100	**SALES REP EMAIL** bronta.saurus@gmail.com	
ADDITIONAL SALES EMAIL ADDRESSES			
CUSTOMER NAME Tyran A. Saurus	**CUSTOMER PHONE #** 716-875-9000	**CUSTOMER EMAIL** Trex@gmail.com	

PROPOSED SEARCH ENGINE SPEND (Minimum $500) 2000		**DESTINATION URL** ELP
PROPOSED SEARCH ENGINES	**ADDITIONAL FEATURES**	**YOUTUBE CHANNEL URL (For YouTube Advertisers)**
☑ GOOGLE	☑ MOBILE	
☑ YAHOO! / BING	☐ YOUTUBE TRUEVIEW	**PROPOSED YOUTUBE CATEGORY**

Primary Campaign Focus/Suggested Ad Groups:

Gourmet Coffee
Lunch
Specialty Tea
Breakfast

Campaign Geo-Targeting: (States, City Metros, or DMAs)

Buffalo, NY / Williamsville, NY / Amherst, NY / Clarence, NY / Tonawanda, NY / Kenmore, NY

Proposed Core Keywords : (including Products, Services, Competitors, Brands & Models carried) – **MINIMUM OF 15**

Gourmet Coffee Shop, Lunch Specials, Specialty Tea, Breakfast Meals, Imported Tea, Old Fashioned Breakfast, Sandwich Menu, Gourmet Cafe, Hot Tea, Breakfast Combos, Iced Coffee, Cup of Coffee, Breakfast Specials, Buffalo's Best Coffee, Loose Leaf Tea

Notes:
(Please share all information that is needed to ensure that an accurate proposal may be created the first time. Sharing negative keywords, special considerations, areas on customer site NOT to target, areas that are more attractive, past experiences with SEM provider that is relevant. etc.)

Please target only the areas we requested above. We feel these locations are best suited for the clientele we are trying to attract based upon the location of our business.

Please Email Completed Form To sales@digitalproductsuite.com
Proposal will be completed within 72 business hours of receipt confirmation.